



Conference Room, 1 Trimont Lane
Pittsburgh, PA 15211

**Board of Directors Meeting
Thursday April 3rd, 2025**

Minutes

1. Call to Order 6:30-6:35 PM (Perry)

2. Approval of February Minutes (Sheen/Perry)

3. Executive Director's Report (Mike)

See Attached ED Report

4. New Business

A. The Coal Hill Project (Sharon Capretto)

a. Sharon presented a proposal for The Coal Hill Project

B. View Restoration Letter (Mike)

5. Committee Reports

A. Finance (Perry)

1. Budget approval that was tabled in February was voted on and approved.

B. Hilltop Alliance (OPEN)

C. Governance and Nomination Committee (Sheen and John)

D. Organizational Advancement / Advocacy (Sheen)

E. EVPS and EVP Master Planning (Anne)

- 1. Next Meeting is May 8th 5:30pm**
- 2. Mary Beth re: Eileen McCoy Park. Money is designated, waiting for DPW to be assigned hopefully this year**

F. Advocacy (Sheen)

G. Development, PCRG (Christina)

- 1. Website is up to date, Farmers Market etc.**

H. POTM (Maddy)

- 1. Sponsorship Deck is Done, \$2500 secured from PRT**
- 2. Ferris Wheel sponsorship is secured**
- 3. Event will be free, Alcohol Wristbands will be a fee.**
- 4. Sept. 20th**
- 5. More coordination with Bars on selecting a beer sponsor to come**
- 6. Save the Date on Social Media is the next step**

I. NOTM (Mike)

- 1. Soup and Chili cookoff 4-26-25**
- 2. Easter Egg Hunt 4-12-25**

J. Farmer's Market

(Leigh Ann)

- 1. Hire a market coordinator, to handle the market, social media etc.**
 - 2. Markets will be 3-7pm Every Wednesday June 4th until Sept 24th.**
- Setup starts at 5pm**

7. Action Items

- A. Ask Visit Pittsburgh to attend May board meeting re: NFL Draft
- B. Please send Maddy your fundraising opportunities
- C. Discuss options for Food Bank donation links/QR code on website

8. Adjournment

- Next Meeting: **Thursday May 1st, 2025**

Board Members: Sheen Sehgal (Vice President), John Albrecht (Secretary), Anne Burroughs, Christina Grossman, Leigh Ann Wilson, David Binkoski

Executive Director:
Michael Carlin

Guests: Maddy Laferty, Sharon Capretto, Carolyn Tuminella

Excused: Perry Ninness (President), Gary Bole, Brian Gorder, Howard Todd