



Conference Room, 1 Trimont Lane  
Pittsburgh, PA 15211

**Board of Directors Meeting  
Thursday January 9th, 2025**

**Minutes**

1. Call to Order 6:30-6:35 PM (Perry)

2. Featured Speaker: Maddy Lafferty:

Co-Founder and COO of Keystone Artist Connect [www.keystoneartistconnect.com](http://www.keystoneartistconnect.com)

Neighborhood Connections: Resident over 5 years, former bar manager at Gordo's.  
Coordinated the 4th of July event on Shiloh 2024 within a very short time frame.

The Board approved proposal to have Maddy's company Keystone Artist Connect to be the Event Coordinator for Party on the Mount 2025.

The date shall be late September, and fundraising goals were discussed.

Sponsorship package: possibly by mid February.

Need photos and secure the website and social media from previous years

Theme: Food Bank Project: That is our "why" for 2025 POTM

Suggests to Definitely do several donation tents

Upcoming Events Discussed:

Bar Crawl May 3 - how about May 3rd Kentucky Derby / Cinco de Mayo (really promote the POTM)

Chilli Cookoff last Saturday of April

3. Approval of October and November Minutes 6:35PM (Sheen/Perry)

October was just a discussion with no quorum. No minutes to approve

November approval tabled

4. Executive Director's Report 6:45 PM (Mike)

See ED Report

March 6th ED report to be emailed, Mike will not be able to attend.

5. New Business

David Binkoski is running for City Council District 2 and will serve on the Board until such time as he is elected.

Anne shared a potential Grant Writer - Mike to follow up -

6. Committee Reports

A. Finance (Perry)

1. The Accountant Michelle will be the Speaker at the February Board Meeting

B. Hilltop Alliance (Anne)

1. Bill is working with Perry and PPC on the NPP grant that should be due June
2. NPP is a capacity grant, a portion going to the PPC
3. Goal is to have Hilltop Alliance Employees assist and then get MWCDC more staff

C. Governance and Nomination Committee (Sheen and John)

1. The Board shall review the bylaws to update to current practices

D. Organizational Advancement (Sheen)

SEE HA NOTE

E. EVPS and EVP Master Planning (Anne)

1. Meetings held 2nd Thursday of each odd month 5:30 - 6:15 PM.
2. Park Rangers report more City property trees have been illegally removed, dangerous due to landslide potential. (Anne)
3. Stay tuned for lots of Park Ranger events in Spring and Summer.

F. Advocacy

(Leigh Ann)

1. Todd to encourage the business people to the Business Summit on February 11th at the Senior Center

G. Development, PCRG & VPWG

(Christina)

1. Christina to make updates and send to website vendor Corkboard

H. POTM

(Perry)

See featured speaker above

I. NOTM

(Mike)

1. Mountie Mixer- Considering February 18th or 25th at Grandview Saloon

7. Action Items

- A. Each Board Member shall present 5 connections for Fundraising
- B. Board to review bylaws to update to present day practices
- C. Next Newsletter Month: need rotating businesses to do a spotlight
- D. Community Meetings to be scheduled out to cover requirements

8. Adjournment

- Next Meeting: **Thursday February 6th, 2025**

Present: Christina Grossman, Leigh Ann Wilson, Sheen Sehgal VP, Howard Todd, Mike Carlin ED, Perry Ninness P, David Binkoski, Anne Burroughs

Excused: John Albrecht, Gary Bole, Brian Gorder

Guests: Maddy Laferty