

FOOD.  
DRINKS.  
MUSIC.  
FRIENDS.  
FUN.  
FAMILY.



# PARTY ON THE MOUNT IS BACK!

SEPTEMBER 20TH, 2025

3PM-9PM

BENEFITS WASHINGTON HEIGHTS  
ECUMENICAL FOOD BANK

PARTY ON THE  
MOUNT

# PARTY ON THE MOUNT

## Event Details:

- Date: September 20th, 2025
- Time: 3p-9pm on Grandview Avenue

## About:

- The Annual Party on the Mount is a community-building fundraising event brought to you by the Mount Washington Community Development Corporation. Launched in 2017, the party was designed to showcase the businesses of our neighborhood along with other Pittsburgh favorites. Mount Washington offers one of the world's most renowned views and what better way to celebrate our city than to invite all of Pittsburgh to come and see what the 15211 is fortunate enough to see every day!

## What To Expect:

- MWCDC will feature a main section of Grandview Avenue (Shiloh - Bertha St) Our event is expected to draw over 7,000 attendees including locals and our ever abundant flow of tourists. Expect great music, family friendly activities, local food trucks, craft cocktails, and a wide beer selection, all with a spectacular view!





# WASHINGTON HEIGHTS ECUMENICAL FOOD BANK

A portion of all event proceeds will go to The Washington Heights Ecumenical Food Bank.



The Washington Heights Ecumenical Food Bank is a volunteer run, non profit that has been in existence in our community for over 50 years. During that time it has had many homes but has never had a permanent home centrally located where it was highly visible to the public. The Mount Washington Community Development Corporation, Neighbors on the Mount, and various other organizations are partnering to make this dream a reality and we need your help! The building will be located at 6 Boggs Avenue, which is a commercial building in our business district that has been vacant for nearly 12 years.

With your help it will be transformed into a vibrant facility with the food bank on the main level and basement and the second and third floor will be an financially friendly apartment that will fund the operating budget for the food bank.

The Washington Heights Ecumenical Food Bank will:

- Ensure food security in our community for decades to come!
- Have an attractive store-like setting for customers to choose the items they need.
- Serve both 15211 and 15210 neighborhoods.
- Be easily accessible to public transportation.

Will be an asset the community can be proud to showcase and serve a larger number of people in need!



MOUNT WASHINGTON  
COMMUNITY DEVELOPMENT CORPORATION



## 6 BOGGS — AVENUE

### HOW CAN YOU HELP?

Our goal is to open the doors to customers by Thanksgiving THIS YEAR!

We need skilled and unskilled labor as well as sponsorships and monetary donations.

Contact Mike Carlin,  
Executive Director of MWCDC  
for details on how you may assist  
with this critical effort by calling  
412-481-3220 (o) / 412-855-2357 (c)  
or through email at [mike@mwcdc.org](mailto:mike@mwcdc.org).



# BRAND RECOGNITION AT LIVE EVENTS & WHY IT WORKS

DID YOU KNOW THAT LIVE EVENT ATTENDEES ARE:

- 29% MORE **AFFLUENT** THAN THE MEDIAN INCOME
- 63% MORE **CULTURED**
- 333% MORE **CONNECTED** ON SOCIAL MEDIA
- 121% MORE **INFLUENTIAL** THAN THEIR PEERS

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**= CHART TOPPING SUCCESS**

Insights from Eventbrite All Access and UTA IQ Studies)





# PRESENTING SPONSORSHIP PACKAGE

## Presenting Sponsor Benefits:

- **Company Listed on all Marketing/Media as Presenting Sponsor**
- Banner placement onsite at event entrance & on main stage
- Brand acknowledgement by MC throughout duration of event
- Photo booth branding
- Prominent Logo Placement and key mentioning on flyers, posters, social media, radio ads, etc.
- Link and of Description of Brand on MWCDC's webpage
- 4 weekly social media mentions
- Brand installation at event
  - 20x20 Branded Tent Near Main Stage including seating, bar, VIP view of the city and main stage
- 50 VIP tickets to event

**(\$15,000 / 1 Available)**



# ENTERTAINMENT & MEDIA SPONSORSHIP PACKAGES

## Entertainment Sponsor Benefits:

- Opportunity to brand: DJ space, Kids area (2), 360 photo op, stage
- Vendor Spot for Brand Activation
- Brand acknowledgement by MC throughout duration of event
- 15 admission tickets
- Prominent logo placement & key mentions on all event marketing collateral - Flyers, posters, social media posts, email marketing, booked media (print ads, radio, etc) and event signage
- 40 admission tickets
- **(\$5,000 / 5 available)**

## Media Sponsor Benefits:

- Sponsor can choose from featured media partnership options including: Social Media Sponsor, Local TV Spot, Local Radio/Podcast Spot
- Brand acknowledgement by MC throughout duration of event
- 20 admission tickets
- Prominent logo placement & key mentions on all event marketing collateral - Flyers, posters, social media posts, email marketing, booked media (print ads, radio, etc) and event signage

**(\$2,500 / 5 available)**





# COMMUNITY & MWCD PARTNER SPONSORSHIP PACKAGES

### Community Partner Sponsor Benefits:

- Vendor Spot for Brand Activation
- Brand acknowledgement by MC throughout duration of event
- 5 Admission Tickets
- Logo placement & key mentions on all event marketing collateral - Flyers, posters, social media posts, email marketing, booked media (print ads, radio, etc) and event signage

**(\$1,000 / 10 available)**

### MWCDC Partner Sponsor Benefits:

- Logo placement & key mentions on all event marketing collateral - Flyers, posters, social media posts, email marketing, booked media (print ads, radio, etc) and event signage

**(\$500 / 5 available)**



# CATEGORY SPONSORSHIP DETAILS

**Liquor Sponsor: \$10,000 (1 Available) - If interested in custom packages or in-kind donation please contact [maddy@keystoneartistconnect.com](mailto:maddy@keystoneartistconnect.com)**

- Banner placement onsite
- Brand placement at all bars
- Logo on all promo / marketing materials (print & electronic)
- 3 weekly social media mentions
- Product features on September 20th to all attendees
- Custom branded social media content
- Brand installation at event

**Beer / Wine / Non Alcoholic Sponsor: \$5,000 (1 Available Per Category) - If interested in custom packages or in-kind donation please contact [maddy@keystoneartistconnect.com](mailto:maddy@keystoneartistconnect.com)**

- Banner placement onsite
- Brand placement at all bars
- Logo on all promo / marketing materials (print & electronic)
- 3 weekly social media mentions
- Product features on September 20th to all attendees
- Brand installation at event







# THANK YOU

*FROM MWCDC*



**CONTACT: MADDY LAFFERTY**  
**MADDY@KEYSTONEARTISTCONNECT.COM**  
**[412]737-9311**

