



MOUNT WASHINGTON
COMMUNITY DEVELOPMENT CORPORATION

Conference Room, 1 Trimont Lane
Pittsburgh, PA 15211

**Board of Directors Meeting
Thursday October 3rd, 2024**

Minutes

- | | | |
|--------------------------------|-----------------|----------------|
| 1. Call to Order | 6:30-6:35 PM | (Sheen) |
| 2. Approval of July Minutes | Tabled for Nov. | (Sheen) |
| 3. Executive Director's Report | 6:45 PM | (Mike) |

See Attached ED report and Financials Had concerns about low bidder

** Need FUNDRAISING: still need capital, products, and time

Fundraising Event Possibilities: January? Wine at La Tavola? Tequila at Gordos?

Community Forum Topics:

October: Mental Health

November: TBD

Ad Hoc Tree Committee: Sustainable management grant - Summer Lee office

January Meeting: <https://www.accommodationfortheevent.com/>

NFL Draft: end of April 2026: unbelievably busy 1.5 million people will ascend

Accommodations for the Event - wanting to rent homes - make extra money

Todd: Contacted painter to fix up the murals

Shiloh businesses: people used to come later at night, 10 PM, no traffic after 9 really all summer

Need more marketing, foot traffic, the flow is off, city wide, made less at bars this summer

Visit Pittsburgh should market the Monongahela Incline, the overlooks, and Shiloh Street

Is there Reciprocity of Duquesne and Monongahela tickets?

Mountie Mixer: Need more marketing? Monday an issue, \$400 spent by MWDC

need suggestions on winter mixer: maybe Redbeards? find out about Monterey

Bay? Will talk to bar manager
next summer: maybe Shiloh Gastro?

Growth? Hilltop Alliance. another NPP Grant - they'll write/ help write the next NPP (Current expires end of 2025) at least one full time position, using Strategic Plan, etc. By January, have the general outline for the next NPP, what we do and don't want or need

HA possibly able to get some graduate level work

Mike to email MWDCDC Budget Financials.

Board: David is on, Gary is on board, need to get both added to the Website,

POTM: reached out to a marketing company, who's attended, and worked for 412 FR, their notes matched hers

We need a marketing company and sponsorship and staff / volunteer coordination

Largest expense: energy- powering it up

Several committee members potential

Grant application for Farmers Market for next year, through Food Justice, also suggested the Food Bank do it too

Fall Fest at Bigham - Sunday - selling Raffle Tickets

Farmer's Market - Totes and Raffle Tickets

NOTM: 10/19 Pitt and the convicts cleaning out The Hollow

10/27 Trunk or Treat & Raffle Drawing 11:30 - 1

Light Up Night: Looking for a light up Menorah and additional decorations for Fireman's Parklet on Shiloh

8. Adjournment

8:30 PM

● Next Meeting: **Thursday October 3rd, 2024**

Board Members: Sheen Sehgal (Vice President), John Albrecht (Secretary), Anne Burroughs, Christina Grossman,, Jean Novak, Ria Ferreria-Hendricks, Leigh Ann Wilson, David Binkoski, Gary Bole

Executive Director:
Michael Carlin