

Conference Room, 1 Trimont Lane Pittsburgh, PA 15211

## **Board of Directors Meeting Thursday August 1st, 2024**

## **Minutes**

1. Call to Order	6:30-6:35 P	PM (Perry)
2. Approval of July Minutes	6:35-6:40 P	PM (Sheen/Perry)
3. Executive Director's Report	6:45 PM	(Mike)
See Attached. Communication to be ramped up. Financial reports to be provided monthly.		
4. Program Director's Report	7:00 PM	Pushed to September
5. New Business		
A. Corkboard Concepts Bill		(Sheen)
Will direct emails to correct address in future		
B. Community Picnic Discussion		(Sheen)
Will enhance communication on community events in the future		
C. Sign at the Incline		(Sheen)
Will look for clarification on why it was taken down		
6. Committee Reports		
A. Finance		(Perry)

No update

B. Hilltop Alliance

(Mary Causey)

No update

C. Governance and Nomination Committee

(Sheen and John)

Nomination of Gary Bole for appointment to Board

D. Organizational Advancement / Advocacy

(Sheen)

No update

E. EVPS and EVP Master Planning

(Anne)

Will send out a blast on MailChimp. Reiterated EVPS meetings are open to the public, every other month on the second Thursday of the month.

F. Advocacy (Sheen)

No update

G. Development, PCRG & VPWG

(Christina)

Had a call with Ernie Hogan and to help improve on our deficiencies and consult on strategic plan budget etc. Need to reapply for a Vista. Partnerships with colleges/graduates need to be explored. Communications for resources will

H. POTM (LeighAnn)

Need to get businesses engaged now and create committee. Plan to have the meeting to gather ideas in October. Sponsorship letter/package/media kit needs to be created now. Meeting with CorkBoard Concepts will be scheduled.

I. NOTM (Mike)

No update

J. PSP (Sheen)

No update

K. Food Bank (Mike)

See ED report

L. Farmers Market (LeighAnn)

Armful of Flowers is going to participate in Farmers Market. City to provide a Port-a-potty. Reaching out to Southside Orgs to be involved as well. Facebook page is up, 200 followers so far. Add vendor link to MWCDC website. In future split venues between St. Mary's and Grandview Park.

MWCDC to sponsor Bounce House at Fall Fest on Bigham 10/6/24. Dunk tank fundraiser.

## 7. Action Items

A. Update on Duquesne Incline sign

Schedule Business Community meeting, reach out on Mt Wash Business Facebook

Annie to send resume/ cover letter to Perry, to nominate Annie to go to hilltop (Christina will draft)

Perry to nominate Gary Bole at the beginning of next meeting

Plan to have POTM committee meeting to gather ideas in October. Sponsorship letter/package/media kit needs to be created now. Meeting with CorkBoard Concepts will be scheduled for October.

Bar Crawl update

## 8. Adjournment

8:27 PM

• Next Meeting: Thursday September 5th, 2024

Board Members: Sheen Sehgal (Vice President), John Albrecht (Secretary), Anne Burroughs (Remote), Christina Grossman, Leigh Ann Wilson, Jean Novak, Ria Ferreria-Hendricks

Executive Director:

Michael Carlin

Programs Manager:

(Absent) Greg Panza

(Absent) Perry Ninness (President)

Guests: Gary Bole