

May 2, 2024 Board Meeting

In Attendance: Perry, Christina, Jean, Leigh Ann, Ria, Annie, Mike, Greg, and Terry Moss as Trimont Resident, Volunteer Grant Writer, and Board Emeritus

6:51 Call to order

Approval of minutes Tabled last month's minutes need to be revised

Website vendors: current vendor, on a contractual basis, approved per edits list,

Several companies in 2023 and 2022 they were vetted and compared

Greg and Christina met with them. Dead links, need new information.

Proposal: for more yearly maintained site, updating tabs, projects, calendars, they do offer email and social media. . .

Graphic Design, will be using them for EVP Signage- Richard King Mellon project

Discussion of communicating the Food Bank project – and updating the site

Discussed Food Bank Building

Fundraising, grants, writing of a “press kit” - Terry will help write a 1 pager

The placeholder on the MWCDC website needs copy.

The building project needs phases

Phase 1: in progress

Architect rendering is done.

Drawings by Engineering is underway.

Next we can begin with biddable construction documents w General Contractor

RFPs to all trades / subcontractors: 84 Lumber, Lowes, et all

- A. Finance:
- B. Hilltop Alliance: Mary Causey attended; Leigh Ann is following up with Bill Shimko to verify next steps
- C. Governance/ Nomination:
 - a. Leigh Ann has possible lead on a nomination.
 - b. Annie has possible lead on a nomination.
- D. Org Advancement / Advocacy: Sheen not present
- E. EVPS:
 - a. Next meeting will be May 9th at 5:30P at Grandview Park

- i. Kathryn and Reid of PPC will be presenting “would like to talk with folks about planning some landscape tree planting in Grandview Park, potentially to occur this fall. This is something we’ve spoken with the City about in the past and would supplement the existing trees that are in the lawn areas between the playground and the bandstand. And we want to ensure that we get feedback on potential planting areas”

b. Hat luncheon is Saturday at Schenley –PPC

F. Advocacy: We shall keep 2 permanent tabs under Advocacy: Farmers Market and Community Picnic

* Farmers Market – Ria met with TKS with LAW - creating a mini committee

Needs serious marketing to happen – social media, advertising, etc.

Citiparks Kathryn Vargas to provide a checklist / WIC / Just Harvest

* Community Picnic: Christina with Lions Club

Last held before COVID, Lions will have the information

Rangers, Fire Trucks, etc.

Possibly use the same bounce house / dj vendor as Easter Event

Bakery has indicated interest in having a picnic

Possibly Include the Backpack giveaway – ticket system – indoors

* Potential space for additional community garden – TKS - The Hollow – Penelope St

G. Development, PCRG & VPWG

PCRG May 8 & 9 – Christina attending and will discuss the Food Bank Project

H. POTM: biannual event – work on sponsorship for 2025 – NOW is the time!

Action Item: retain key community volunteer for 2025! Ria in charge of volunteers

Feedback from POTM: Local business owner has given feedback for mapping, staging, etc.

Not enough volunteers to rotate people. Maybe try: assigning entrance streets

Drone photography will be very helpful in advertising, analytics via Pipitone etc

*2024 Space Holder Potential bar crawl – September Saturday 21st or 28th?

I. NOTM: Mountie Mixer: should be held in June, around first day of summer at Scarpacis

Christina has confirmed with Scarpaci - 6 – 8 on Wednesday June 26th

Comedian Matty Malloy to do a set –thanks Ria the Advocate for booking

We raised \$380 at the Soup & Chili – will go toward the Mountie Mixer

We will plan to Raffle a basket, sell totes, give away the shirts *advertise totes*

Farm Dinner no longer – priced out – possibly another wine event to substitute (whiskey)

South Hills Junction Cleanup May 18

Executive Director's report:

Some news post-closing on 221 Southern and 4 Gaskel – need to follow-up legally
Perry may present the opportunity at next ACRE meeting.

Thanks, Terry Moss, for donating Windows 11 computer for office!

Community meeting June: Public Safety: see ED Report for list of potential speakers

Need an Agenda and for it to be published*** turnout in April was low

As part of NPP, may distribute window alarms, porch lightbulbs as safety items

Picnic on the Mount: 4th of July: Shiloh Street 4-8. Bring out stored furniture

Came about via Greg meetings with PRT, URA, Deasy, regarding Incline Shuttle

Christina working with Shiloh Street Business Owners

Will have vendors and a referral program

May use Mt Wash Event Planner Maddy Lafferty TBD. Perry met a potential planner.

Molly's Trolleys: test Duquesne to Mon Incline 3 Saturdays as a trial

Include Bigham St in the loop, This would be a pilot NEEDS ADVERTISING

CHANGES Going Forward:

Delivery of Director's reports first, before committees, to help streamline the subjects.

Two permanent tabs under advocacy: Community Picnic and Farmers Market (TBD)

Action Items:

Sponsorship letter for Community / Set Date / Budget with Lions – Christina to meet her at the bank. Their next meeting (Lions) is in June

Get Alayna onboard for POTM 2025

Christina confirmed Scarpacis Wed June 28th 6-8, Next: menu!

Remember to use the furniture when we shut down the street!

Greg to confirm who is our "Neighborhood Services Rep" - may get assistance with events

Take a look at the i-pads, see if they can be used for payments/ donations / data capture